

# INTRO TO R&D TAX CREDITS



What if you could save thousands of dollars annually in taxes—all thanks to work you're already doing? Through R&D tax credits, you can.

## WHAT IS THE FEDERAL R&D TAX CREDIT?

Each year the U.S. government provides billions of dollars to innovative businesses for developing and improving technologies, products, and processes.

## THE HISTORY

**1981**

The **R&D Tax Credit** was introduced in the **Economic Recovery Tax Act** as a temporary incentive to encourage additional research spending.

**2015**

After repeated expirations and renewals, the **Protecting Americans from Tax Hikes Act** permanently extended the R&D tax credit while expanding its benefits to startups and small businesses.

**2016**

**\$15 billion** in R&D credits were claimed. But **87%** still went to large corporations.

**TODAY**

Many growing businesses continue to miss the R&D credit. Some perceive it to be too complex or costly. Others mistakenly believe they don't qualify.

## WHAT IS IT WORTH?

For most companies, the credit is worth 7–10% of qualified research expenditures. This is a dollar-for-dollar credit against taxes owed which can dramatically lower your effective tax rate. Plus, it can carry forward 20 years. For young businesses that are not yet profitable, applying the credit against payroll taxes is a valuable, non-dilutive funding opportunity.

R&D tax credits can be used to offset:

- Income taxes if you're in a taxable position.
- Alternative Minimum Tax (AMT) if you have less than \$50 million in average revenue for the three preceding years and you owe AMT in the current year.
- Employer portion of payroll taxes up to \$250,000 each year if you're a qualified small business.

## WHAT WORK QUALIFIES?

Many businesses perform activities that qualify for the R&D tax credit without realizing it. Some examples of industries that often qualify include:



Software Development



Manufacturing/Food Processing



Architecture & Engineering



Agriculture



Pharmaceutical & BioTech



Beer & Coffee

If you do anything technology-based, improve it, and sell it to customers, you probably qualify. IRS tax regulations outline a straightforward 4-part test that creates a fairly low bar for qualification.

## THE 4 PART TEST

- 1 PERMITTED PURPOSE** – Are you developing or improving a product, process, formula or software?
- 2 TECHNOLOGICAL IN NATURE** – Is your work within physical or biological sciences, engineering, or computer sciences?
- 3 ELIMINATION OF UNCERTAINTY** – Are you asking questions like, "Can we develop it?" or "How do we develop it?"
- 4 PROCESS OF EXPERIMENTATION** – Are you systematically evaluating one or more alternatives?

## WHAT EXPENSES CAN BE CLAIMED?

There are three types of expenses you can include in the calculation of the credit.

## R&D SAVINGS SCENARIO

A startup raises \$4MM to develop smart dental technology. In 2020, \$1.16MM of this capital is spent on qualified innovation activities as follows:

**WAGES** ●————— **\$1,102,000**

Often the largest component; W-2 Box 1 wages paid to U.S.-based employees or wages earned by company owners.

Engineers, designers, and direct supervisors. etc.

**CONTRACT EXPENSES** ●————— **\$41,145**

65% of payments made to U.S.-based contractors.

Third party developers, manufacturers, etc.

**SUPPLIES** ●————— **\$24,000**

Non-capital/non-depreciable materials and tools used or consumed in the development process.

Web services and prototype materials.

**TOTAL R&D SPEND** ●————— **\$1,167,145**

**CREDIT AMOUNT = \$116,715**

## ABOUT CLARUS R+D

Clarus R+D helps innovators claim the R&D tax credits they've earned. We focus on small to mid-sized businesses that have traditionally missed the R&D tax credit because of the perception that it's too complex or costly. Our software simplifies the process and maximizes your benefit.

### STEP 01



#### QUALIFY

Identify projects  
Define innovation  
Take 4-Part Test

### STEP 02



#### CALCULATE

Categorize project expenses  
Create nexus  
Calculate credit

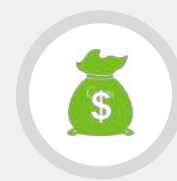
### STEP 03



#### DOCUMENT

Generate IRS compliant documentation  
Create IRS tax form 6765

### STEP 04



#### MONETIZE

Coordinate with tax preparers, CPAs, and payroll providers  
File amendments and payroll tax returns

WITHIN THE CLARUS R+D APP

THE RESULT

**You've earned this money. So what are you waiting for?**

Estimate your savings now at [clarusrd.com/calculator](https://clarusrd.com/calculator).

[www.clarusrd.com](https://www.clarusrd.com)  
[info@clarusrd.com](mailto:info@clarusrd.com)  
614.706.3366

